THIRD DIASPORA DEVELOPMENT FORUM (DDF 3)

28th September – 1st October 2015, Vienna, Austria

Professional Training:
‘Fundraising and Resource Mobilisation’
& ‘Policy Engagement and Advocacy’

Policy Dialogue:
'Migration and Development in Times of Crisis:
Common Obligations and Collective Action'

E: ddf@ae-platform.org        W: adept-platform.org

(The DDD will be conducted in English and French)

The Third DDF is also organised in partnership with:

ADEPT is implemented by:

ADEPT is supported by:

ADEPT is financed by the European Union and the Swiss Agency for Development and Cooperation:
Vienna Institute for International Dialogue and Cooperation - VIDC

VIDC is one of the most tradition-steeped non-profit-making non-governmental organisations (NGO) in Austria. It has consultative status at the United Nations Economic and Social Council (ECOSOC). The institute was founded as a think tank for global issues at the ‘Conference for Economic Cooperation and Partnership’, which took place in July 1962 in Salzburg and Vienna. Initiators were Bruno Kreisky together with other prominent politicians of the so-called Third World, such as Tom Mboya from Kenya and Ahmed Ben Salah from Tunisia. VIDC’s core political aims are, on the one hand, the promotion of critical public awareness with respect to social, political, cultural and economic developments and democratic movements, and, on the other hand, the set up of an international dialogue on the basis of equality and respect. From 2011 to 2014 VIDC was the lead agency of the transnational project CoMiDe – Initiative for Migration and Development.

Radio Afrika TV

Radio Afrika TV was founded in 1997 and works in the field of Media for Development, with special interest in Africa and African representations. The organisation believes that for the development process of Africa and the media coverage of the continent, it is important for Europeans and African journalists to interact and exchange information. This will lead to improved communication within a context of mutual respect, reflecting different perspectives. Africa is not only about civil war, drought and disaster. Radio Afrika TV provides training and exchange programmes for African and Austrian journalists. In cooperation with the Austrian Development Agency and UNIDO, it also works on Women and Youth Entrepreneurship programmes to minimise brain drain and fight against poverty. Based on the experiences of UNIDO in vocational training in Malakal, South Sudan, in 2008, Radio Afrika started pilot programmes in Tanzania and Sudan.

The Third Diaspora Development Forum (DDF 3) is also supported by:

Südwind

VAS Österreich
INTRODUCTION TO ADEPT

ADEPT’s mission is to ‘improve and enhance the capacity and impact of the African diaspora organisations that are involved in development activities in Africa’. This mission is pursued through delivery of services to diaspora organisations and individuals in Europe and Africa. In particular, ADEPT will help Africa Diaspora-Development Organisations (ADDOs) in the EU, Switzerland and Norway to:

- Optimise their development engagement in Africa
- Professionalise their organisations and activities
- Create effective partnerships in Europe and Africa
- Expand and improve their development activities in Africa
- Influence the policy and practice of development cooperation.

ADEPT is funded for 2014-17 by the Swiss Agency for Development and Cooperation (SDC) and the European Commission. Further funding is being sought from other donors. ADEPT emerged out of the pilot Africa-Europe Platform (AEP) project that ran from 2010 to 2013, which was funded by the European Commission with co-funding from SDC, the Dutch Ministry of Foreign Affairs and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH.

The professional ADEPT service-delivery directorate will focus on:

- Providing training and guidance
- Producing directories and databases
- Showcasing best practices
- Disseminating information and announcements
- Undertaking action research
- Facilitating networking and partnerships
- Conducting consultations and joint positions
- Policy representations and negotiations
- Positive images and representation of Africa.

In collaboration with strategic and institutional partners, ADEPT will deliver supplementary services in Africa and Europe on: Diaspora Volunteering & Internship Programmes and Women & Youth Engagement Programmes.
**DIASPORA DEVELOPMENT FORUMS (DDF)**

Diaspora Development Forums (DDFs) form an important part of ADEPT’s service delivery framework. DDFs bring together African Diaspora-Development Organisations (ADDOs), governments and civil society organisations to work on practical means of improving diaspora interventions in African development. The 3.5 days of DDF involves:

- **Professional Training** of African Diaspora-Development Organisations (ADDOs)
- **Development Dialogue** between ADDOs and mainstream agencies and institutions
- **Facilitated Networking** for collaborative action and improved development impact.

**Summary of the First Diaspora Development Forum (DDF 1)**  
(Copenhagen, 24-27 November 2014)

- **DDF Partnerships:** The First Diaspora Development Forum (DDF 1) was held in Copenhagen on 24-27 November 2014. It was organised with operational support from a diaspora organisation called African Chamber of Commerce Scandinavia (ACCS) and in partnership with the Danish Refugee Council (DRC) and the Africa Danish Diaspora Rally (ADDR).

- **Training & Coordination:** Two days were dedicated to formal training on ‘Policy Engagement and Advocacy’ and ‘Fundraising and Resource Mobilisation’. The training programme on ‘Policy’ is accredited by the UK’s CPD Certification Service. Half-day was spent on action planning for ongoing engagement with mainstream partners. **Thirty-Eight (38) delegates from 4 Nordic countries** (Denmark, Finland, Norway and Sweden) attended the intensive 3.5 days DDF and received accredited certificates.

- **Dialogue & Networking:** The policy dialogue with mainstream partners was on the theme: ‘**Enhancing Diaspora Role in Job Creation in Africa**’. The mainstream partners that made presentations at the dialogue included: DRC (which is a major humanitarian agency), Confederation of Danish Industry (DI), Civil Society in Development (CISU) and United Nations Office for Project Services (UNOPS). Other participants included representatives of academic, cultural, development and media organisations. There was also a case study presentation of the work and approach of the Somali Diaspora Organisation (SDO), which is a very active and successful African Diaspora-Development Organisation (ADDO).
Summary of the Second Diaspora Development Forum (DDF 2)  
(Valletta, Malta 27-30 May 2015)

- **DDF Partnerships:** The Second Diaspora Development Forum (DDF 2) was held in Valletta on 27-30 May 2015. It was organised with support from a diaspora organisation called Migrant Network for Equality (MNE) and in partnership with Skop Malta.

- **Training:** Two days were dedicated to formal training on ‘Policy Engagement and Advocacy’ and ‘Fundraising and Resource Mobilisation’. The training programme on ‘Policy’ is accredited by the UK’s CPD Certification Service. Half-day was spent on action planning for ongoing engagement with mainstream partners. Twenty-Eight (28) delegates from 5 Southern European countries (Greece, Italy, Malta, Portugal and Spain) attended the DDF and received certificates.

- **Dialogue:** The policy dialogue with mainstream partners was on the theme: *From Irregularity to Stability: Strategic and Viable Actions to Prevent Irregular and Dysfunctional Migration*. The Diaspora-Development Dialogue (DDD) was attended by about 85 people from over 25 different countries, including two ministers (Malta’s Minister of Foreign Affairs and the Minister of Malians Abroad). All the Southern European countries (except Cyprus) participated by sending senior government officials. Apart from the minister, a presentation was made by a Director General from Malta’s Ministry of Foreign Affairs and at least four other officials attended from two other ministries. Italy was represented by an ambassador and the senior adviser on migration and development from Rome. Portugal was represented by the head of the international department at the Ministry of Internal Affairs in Lisbon. Spain was represented by a senior diplomat and Greece was represented by an ambassador who was also a discussant. Algeria and Tunisia were represented by Director Generals. Eritrea was represented by an ambassador. The Gambian government official was withdrawn from participation a day before the event. The delegates included about 14 ambassadors and heads of mission including representatives of the EU, UNHCR, Ghana, Egypt, Turkey and Serbia. The honorary consuls of Gambia and Mali also attended.

- **Networking:** The diaspora delegates have their origins in about 15 countries, including Guinea Bissau, Zimbabwe and Madagascar. Although the ADDOs were mainly small ones, there were delegates representing relatively large diaspora organisations. There was also a good balance of ADDOs, Maltese CSOs and government representatives. The delegates who made presentations included heads of CSOs in Mali and Gambia, both of whom were former deportees from Europe. Delegates also had the chance to interact and exchange experiences with the Maltese ADDOs. Many delegates visited the Marsa Open Centre. Marsa is one of the largest migrant centres in Malta. It is run successfully by an organisation founded and managed by a member of the African diaspora (Dr Ahmed Bugre).

**Opening Session of DDD, Malta, May 2015 – L to R:** Gibril Faal (ADEPT), Martine Cassar (IOM Malta), Minister Abdramane Sylla (Mali), Khady Sakho (FORIM/ADEPT), Minister George Vella (Malta), Ambassador Hanna Simon (Eritrea)
AIMS OF THE DIASPORA-DEVELOPMENT DIALOGUE

The overall aims of the Diaspora-Development Dialogue are to:

- **Facilitate face-to-face networking** between diaspora organisations and individuals involved in African development.

- **Facilitate practical partnerships** between migrant and diaspora groups and international development agencies and institutions in different European countries.

- **Facilitate effective dialogue** through discussions, debates and exchanges on migration and development.

**Theme of the Dialogue**

**Single Theme:** Every DDF focuses on a single theme. This enables participants to explore enough of the factors and issues related to the theme, and make practical and feasible suggestions and recommendations. ADEPT will seek to adopt, develop and integrate each DDF theme into its core and supplementary programme of work – in collaboration with partners.

**Theme of DDF 3:** The theme for DDF 3 is:

‘Migration and Development in Times of Crisis: Common Obligations and Collective Action’

**Sub-themes of DDF 3:** The sub-themes have been chosen to explore ‘imaginative new schemes and programmes’ and generate ‘positive and practical recommendations and action points’. The two sub-themes are: ‘How to Counter Xenophobia and Facilitate Integration’ and ‘How to Maintain Diaspora Development Input in Times of Crisis’

**Focus on Migrated-Related Crises**

The dialogue on DDF 3 focuses on migrated-related crises for the following main reasons:

- **Crises Across the World:** There are increasing incidents of large and concentrated influxes of migrants across the world, with new forms of perilous sea and land journeys in Europe, the Middle East, Latin America and South East Asia. This current situation requires examination by development practitioners and policy makers.

- **Negative Narrative:** There is a need to maintain dialogue with governments and engage with communities in sending, transit and host communities in the face of a new wave of dominant negative media narrative which portrays migration as a problem and source of socio-economic disruption.

- **Improving Development:** Migrants, diasporas and their partners need to create innovative ways to maintain and improve the development input and impact of migration, especially in times of economic, social, political and other forms of crisis.
The main aims of the ‘Fundraising & Resource Mobilisation’ training are for participants to:

- Understand the different forms of funds and resources potentially available to ADDOs
- Understand why grant applications and proposals succeed or fail
- Gain the skills required to present credible and winning funding bids.

*Training materials will be sent to delegates before the event. Delegates are expected to read materials and spend 2 hours preparing for the training.*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>08.30 – 09.00</td>
<td>Registrations, Tea &amp; Coffee</td>
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<tr>
<td>09.00 – 10.30</td>
<td>Sources of Private Funding Available to ADDOs</td>
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<td></td>
<td>Private Trusts &amp; Foundations; Donations from the Diaspora and the General Public; Sponsorship from Corporations; Income from Social Enterprise Activities.</td>
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<tr>
<td>10.30 – 11.00</td>
<td>COFFEE BREAK</td>
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<tr>
<td>11.00 – 12.30</td>
<td>Sources of State-Related Funding Available to ADDOs</td>
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<tr>
<td></td>
<td>State-Related Grants for International Development; Diaspora Funding Options and Opportunities; Regional and European Union Funding Opportunities.</td>
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<tr>
<td>12.30 – 13.30</td>
<td>LUNCH BREAK</td>
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<tr>
<td>13.30 – 15.30</td>
<td>How to Produce Successful Grant Applications?</td>
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<td>Addressing grant guidance and criteria; techniques for writing effective applications; specific techniques for demonstrating need and appropriateness of projects.</td>
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<tr>
<td>15.30 – 16.00</td>
<td>COFFEE BREAK</td>
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<tr>
<td>16.00 – 17.00</td>
<td>How to Demonstrate Capacity and Credibility?</td>
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<td>Techniques to demonstrate capacity to deliver projects; Techniques to demonstrate relevant outcomes and impact of project; Exercise.</td>
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<tr>
<td>17.00:</td>
<td>CLOSE OF TRAINING SESSION</td>
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<tr>
<td>Evening:</td>
<td>Private revision for the final training assessment on 1 October 2015</td>
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</table>
The main aims of the ‘Policy Engagement & Advocacy’ training are for participants to:

- Understand the nature and processes of policy formulation and implementation
- Gain the skills required to participate effectively in policy development
- Understand how to achieve and maintain influence in emerging policies and practices in the field of international and diaspora-related development.

Training materials will be sent to delegates before the event. Delegates are expected to read materials and spend 3-4 hours preparing for the training.

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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>08.30 – 09.00</td>
<td>Registrations, Tea &amp; Coffee</td>
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<tr>
<td>09.00 – 09.30</td>
<td>Introductions &amp; Exercise 1</td>
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<tr>
<td>09.30 – 10.30</td>
<td><strong>What is Policy?</strong>&lt;br&gt;Definitions of Policy; Policy as Framework; Policy Documents in International Development; Samples of Policy Documents; Policies in the Real World; Exercise 2.</td>
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<tr>
<td>10.30 – 11.00</td>
<td>COFFEE BREAK / FORMAL PHOTOGRAPH</td>
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<tr>
<td>11.00 – 12.30</td>
<td><strong>What is Advocacy?</strong>&lt;br&gt;Definitions of Advocacy; Key Components of Advocacy; Representation, Mandate &amp; Credentials; Main Stages of the Policy Process; Skills Relevant to Advocacy; Classification &amp; Examples of Advocacy Techniques.</td>
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<tr>
<td>12.30 – 13.30</td>
<td>LUNCH BREAK</td>
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<tr>
<td>13.30 – 14.00</td>
<td>Exercise 3</td>
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<tr>
<td>14.00 – 15.30</td>
<td><strong>How to Influence Policy?</strong>&lt;br&gt;Clarity of Advocacy Goals; Composition of the Policy Community; Networking and Six Degrees of Separation.</td>
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<tr>
<td>15.30 – 16.00</td>
<td>COFFEE BREAK</td>
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<tr>
<td>16.00 – 17.00</td>
<td><strong>How to Produce Advocacy Action Plans?</strong>&lt;br&gt;Alliance Building and the Five Stages of Partnership; Win-Win Negotiations; Approach to Developing Advocacy Action Plans.</td>
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<tr>
<td><strong>Evening</strong></td>
<td><strong>Private revision for the final training assessment on 1 October 2015</strong></td>
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AGENDA OF MORNING SESSIONS OF THE DIALOGUE

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>08.30 – 09.00: (30 minutes)</td>
<td>Registrations, Tea &amp; Coffee</td>
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<tr>
<td>09.00 – 09.30: (30 minutes)</td>
<td>Welcome &amp; Opening of Dialogue</td>
<td>Mr Michael Fanizadeh – Coordinator, VIDC</td>
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<td>Mr Alexis Neuberg – Director, Radio Afrika TV &amp; Advisory Council Member of ADEPT</td>
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<td>Mr Philip Jusu – Migration Policy Officer, African Union Commission</td>
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<td>09.30 – 10.30: (60 minutes)</td>
<td>Context Setting – Chaired by Dr Ilker Ataç, VIDC, Austria</td>
<td>Ms Anny Knapp – Chairwoman, Asylkoordination Austria</td>
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<tr>
<td>10.30 – 11.00: (30 minutes)</td>
<td>COFFEE BREAK</td>
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<tr>
<td>11.00 – 13.00: (120 minutes)</td>
<td>Panel Discussion and Q &amp; A – Chaired by Mr Michael Fanizadeh – Coordinator, VIDC</td>
<td>Mr Gibril Faal – ADEPT, UK</td>
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<tr>
<td>10.30 – 11.00: (30 minutes)</td>
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<td>Mr Piril Erçoban – Association for Solidarity with Refugees (Mülteci-Der), Turkey</td>
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<tr>
<td>11.00 – 13.00: (120 minutes)</td>
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<td>Mr Salah Ammo – Syrian Musician, (Based in Austria)</td>
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</table>
Name to be confirmed – African Migrant/Refugee (Based in Austria)
Mr Ljubisa Vrencev – Thessaloniki Municipality Migrants’ Integration Council, Greece
Ms Manuela De Marco – Caritas, Italiana, Italy

| 13.00 – 14.00: (60 minutes) | LUNCH BREAK |

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### AGENDA OF AFTERNOON AND EVENING SESSIONS OF THE DIALOGUE

<table>
<thead>
<tr>
<th>14.00 – 15.30: (90 minutes)</th>
<th>Parallel Workshops</th>
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<td>Each of the two workshops will have a moderator. Experts will make short presentations to start the focussed discussions on positive and practical actions.</td>
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**Workshop 1: How to Counter Xenophobia and Facilitate Integration**

*Venue: Chapel, 4th floor*

Practical, creative and innovative ideas, suggestions and proposals on: how to counter and minimise xenophobia in host and transit countries; how to facilitate integration of refugees and migrants in host communities; how to convincingly communicate the benefits of migration; how to collaborate and facilitate collective action amongst diverse community and national partners.

**Moderator:** Ms Teclaire Ngo Tam, Education Officer, Südwind, Austria

Ms Tea Vidović – Centre for Peace Studies, Croatia
Ms Tara Polzer Ngwato - Research Director, Social Surveys Africa & Associate, Solidarity Peace Trust
Mr Eyachew Tefera – Executive Director, Institute for African Studies, Slovenia (tbc)
Ms Ruxandra Sorina Tanase – Peace Action Training and Research Institute of Romania, Romania

**Workshop 2: How to Maintain Diaspora Development Input in Times of Crisis**

*Venue: Conference Hall*

Practical, creative and innovative ideas, suggestions and proposal on: how migrants and the diaspora can maintain and enhance their development input irrespective of crisis conditions in host and origin countries; how migrant and the diaspora can improve their contribution to emergency and humanitarian assistance; how to cooperate and collaborate with government and other partners in times of crisis.

**Moderator:** Mr Youssouf Diakité, Founder & President of VAS Österreich, Austria

Ms Alice Eshuchi – Country Director, Heshima, Kenya (tbc)
Mr Karim Saafi – African Diaspora Youth Network in Europe (ADYNE), Belgium
Ms Louise Prinz – Kenyans in Diaspora Austria (KIDA)

| 15.30 – 16.00: (30 minutes) | COFFEE BREAK |

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<tr>
<th>16.00 – 16.30: (30 minutes)</th>
<th>Feedback from the workshops</th>
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<td>Summaries from the moderators of the two workshops</td>
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| 16.30 – 17.30: (60 minutes) | Way Forward on Supporting Migration and Development |

Discussion on new and continuing support programmes for migration and development in the context of: rising incidents of migration-related crises as well as new global agreements such as Financing for Development and the Sustainable Development Goals.

**Moderator:** Ms Malin Frankenhaeuser, Programme Manager, ICMPD, Austria

Mr Robert Zeiner – Director Programmes and Projects International, Austrian Development Agency
Mr Washington Oloo – Director of Diaspora Affairs, Ministry of Foreign Affairs, Kenya
Mr John Kellock – European Union Agency for Fundamental Rights  
Ms Yvonne Diallo-Sahi – Programme Officer, Swiss Agency for Development and Cooperation  
Mr Jonathan van Meerbeeck - Head of Sector, Head of Sector, European Commission, DEVCO  
Mr Gibril Faal – Interim Director, ADEPT

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<tr>
<th>Time</th>
<th>Activity</th>
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</table>
| 17.30 – 18.00: (60 minutes) | Launch of ADEPT Website & Renewal of VIDC Anti-Racism Pledge  
                                    Formal close of the Diaspora-Development Dialogue (DDD) |
| 18.00 – 19.00: (60 minutes) | GENERAL NETWORKING & DRINKS                                               |

*NB: The final agenda will have the names of all the speakers.*

**ACTION PLANNING FOR ONGOING ENGAGEMENT**

Thursday, 1st October 2015 – 09.00 to 11.30  
InterCityHotel Wien, Mariahilfer Strasse 122, Vienna, 1070, Austria

*(30 trainees/delegates from diaspora organisations in Central and Eastern Europe)*

**POST DIALOGUE BREAKFAST SESSION**

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09.00 – 09.30:</td>
<td>DE-BRIEF WITH TRAINING DELEGATES</td>
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<tr>
<td>09.30 – 10.00:</td>
<td>Final Assessment Exercise on ‘Policy Engagement &amp; Advocacy’</td>
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<tr>
<td>10.00 – 11.00:</td>
<td>FINAL TRAINING EXERCISE: ACTION PLAN FOR ONGOING ENGAGEMENT</td>
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<td>Trainee delegates from each country will design a specific action plan for ongoing engagement with government and mainstream partners. The action plan shall be substantive and informed by the lessons and techniques of the two-day training and the proceedings of the development dialogue.</td>
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<tr>
<td>11.00 – 11.30:</td>
<td>CLOSE OF THE THIRD DIASPORA DEVELOPMENT FORUM (DDF 3)</td>
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|               | Completion of DDF evaluation forms  
                                    Award of certificates  
                                    Tea and coffee |

**THIRD DIASPORA DEVELOPMENT FORUM (DDF 3)**

*‘Enhance the capacity & impact of African Diaspora-Development Organisations’*

Professional Training of African Diaspora-Development Organisations (ADDOs)  
Development Dialogue between ADDOs and mainstream agencies and institutions  
Facilitated Networking for collaborative action and improved development impact.
CERTIFICATE of CONTINUING PROFESSIONAL DEVELOPMENT

THIS ACKNOWLEDGES THAT

Sample Candidate

HAS SUCCESSFULLY PARTICIPATED IN A TRAINING ON

POLICY ENGAGEMENT & ADVOCACY

28 September - 1 October 2015, Vienna, Austria

SPONSORED BY: AFRICA-EUROPE DIASPORA DEVELOPMENT PLATFORM (ADEPT)
CPD Provider (UK): African Foundation for Development (AFFORD)

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